

CLEAN WATER  
FOR LIFE.

Greg Davis National Geographic Creative Photographer

well  
aware

2017 YEAR IN REVIEW



Dear Friends,

2017 has been the greatest year yet for the work of Well Aware. In addition to expanding our focus to two new countries, our technical expertise has been recognized across the globe. This increase in awareness has helped to fuel our expansion, and this year has been our most active year in the field to date.

When we were in Kenya last summer, we got to visit some of the projects that were implemented in the beginning of our work there. It is unbelievable how dramatically those communities have transformed in just a few years. Where the disease rates from waterborne illness were skyrocketing, they are now almost nonexistent. Where there were no schools, there are now classroom blocks and dorms for the children. Where there was only barren land, there are now crops providing nutrition and income to communities.

Your support means more than a water point for a community. At Well Aware, we believe that is only the beginning. We put our hearts and efforts into true partnerships with communities that yield lasting and incredible results. The contributions you have made to this organization have made an indelible mark in the world, and we are so deeply grateful.

Going into 2018, we already have 11 projects awaiting funding. In your consideration of year-end giving, we hope you will choose the work of Well Aware. I'm honored to lead the stewardship of your compassion for the people we serve.

With Deep Gratitude,



Sarah Evans

CEO and Founder, Well Aware





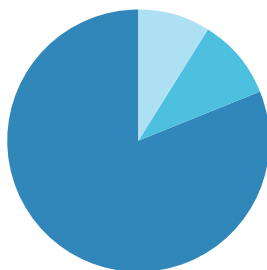
# 2017 Highlights

- Impacted 185,000 people in East Africa through Well Aware water projects
- Expanded work into Tanzania
- Launched first domestic disaster relief project on the Texas coast after Hurricane Harvey
- Earned platinum rating on Guidestar and a 2017 Top-Rated Nonprofit on Great Nonprofits
- Well Aware Founder named 2017 Toyota Mother of Invention
- Recognized by Forbes, New York Times, People.com, Futurism, Toyota Magazine, and The Chronicle of Philanthropy
- Well Aware founder selected as a fellow with the Truman National Security Project
- Sarah and Well Aware featured at the New York Times Women In the World Summit in New York City
- Invited to speak as subject matter expert at the Environmental Media Association Summit, Women Peace and Security conference, Solar Business Conference, Water and Long Term Value Conference, and the Africa Business Summit
- Well Aware founder selected for Forbes Nonprofit Council
- Partnered with Toyota, UPS, Microsoft, and The Nobility Project

## How We're Spending

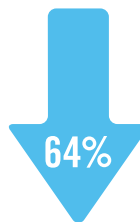
### Forecasted 2017

- Operations: 9%
- Fundraising: 10%
- Projects: 81%

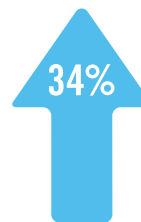


## Impact On Communities

### DISEASE RATES



### EDUCATION

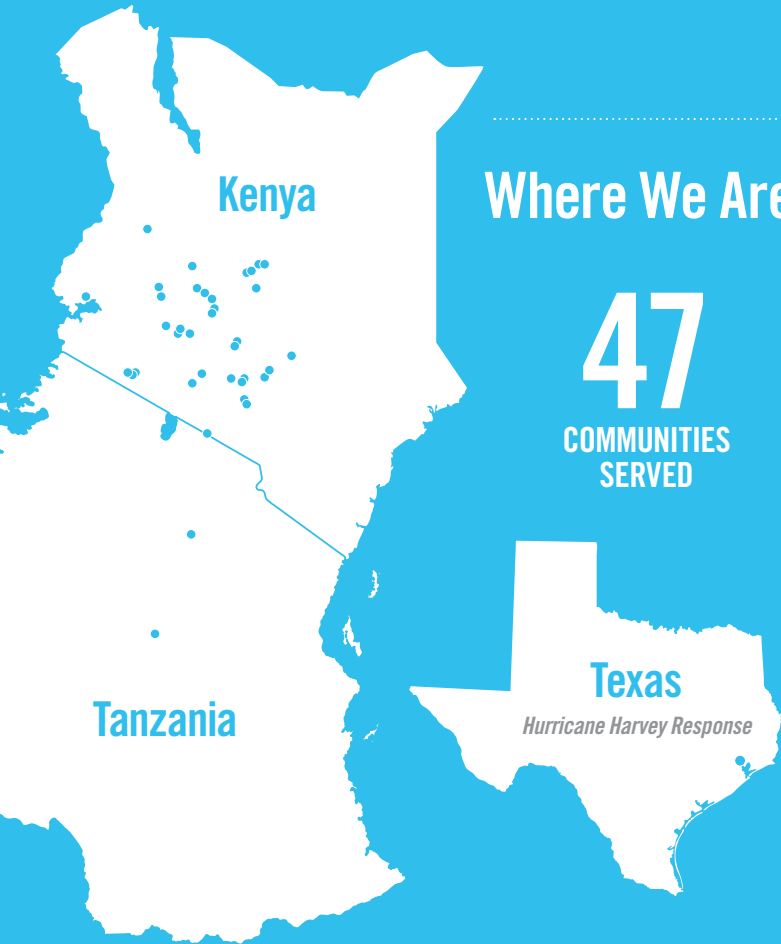


### EDUCATION FOR GIRLS



Average cost per person for clean water for decades = \$10





## Where We Are

**47**  
COMMUNITIES  
SERVED

## How We're Different

**100%**  
of Well Aware's wells  
and water systems work  
*Industry average: 40% work*

Well Aware uses new, emerging technologies making work more efficient and cost effective:

- SOLAR POWER
- PURIFICATION
- WATER KIOSK TECHNOLOGY
- MOBILE TO MOBILE BANKING

WELL AWARE'S INNOVATIVE METHODS AND ACCOMPLISHMENTS HAVE BEEN RECOGNIZED BY

The New York Times

People



TOYOTA

THE CHRONICLE OF  
PHILANTHROPY

USA  
TODAY  
A GANNETT COMPANY

Forbes

The Well Aware **ripple effect** goes well beyond the water well

- DISEASES PLUMMET
- GENDER EQUALITY INCREASES
- ECONOMIC REINVESTMENTS IN COMMUNITY
- EDUCATION INCREASES
- AGRICULTURE AND COMMERCE GROW
- PEACE, STABILITY AND GROWTH INCREASE

Anne, the head nurse in Mbitini, Kenya, shared, "The number of water borne diseases, specifically cholera, have been reduced tremendously. The benches outside here would be piled with sick women and children queueing to see a doctor. Now, there's no patient on the queue. The health of the children has also improved and currently there are no cases of malnutrition."

Anne continued, "The availability of water encourages children to attend school more because they are sure of clean drinking water."



Manny Pandya Photography

Children from Mbitini



# What People Have Said About Us in 2017

“Rather than going into communities and implementing solutions from the top-down, Evans distinguishes her process from many other NGOs by spending a lot of time simply listening to the communities she is there to help.”

– *New York Times*

“While the accolades and increasing interest from corporate sponsors are helping Well Aware grow, the passion of Sarah and the team have for helping others in need is what makes this organization successful.”

– *EBW2020*

“We did it to raise money because water is important. This will help kids in Kenya not get sick and get clean water.”

– *8 year old student participating in Shower Strike*

“Well Aware is a great organization that shows the incredible impact that a small group in Austin can have across the world. Their team is passionate about their cause, and their hard work can be seen in their high success rate.”

– *Well Aware Volunteer*

“As a donor to Well Aware I was invited into the field to see how my donations get deployed. I was very impressed with the mantra they applied to their work. It ranges from seeking ways to use water to positively affect the lives of Kenyans, through to ensuring much of the work that is being done is by Kenyans. They also ensure the wells that they build are on community land, which means the water cannot be used for political gain later on.”

– *Well Aware Donor*

SEE ALL OF WELL AWARE'S REVIEWS AND TOP-RATED STATUS ON GREAT NONPROFITS' WEBSITE.





Well Aware is committed to innovative and sustainable solutions that provide permanent change for each life in the communities where we work.

## DONATE:



**By Phone:**  
512.200.7312



**By Check:**  
Please make checks payable to:  
Well Aware  
3751 Far West Blvd., PMB 229  
Austin, TX 78731 USA



**Online:**  
Donate online today at  
[wellawareworld.org](http://wellawareworld.org)

If you have any questions, please contact me directly at 512.431.1679 or [sarah@wellawareworld.org](mailto:sarah@wellawareworld.org).

Thank you for your gift!



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Brett Buchanan Photography

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